

Press Release

heroyal at BAU ONLINE 2021

Verl, December 2020. heroyal will be one of the "Event Partners Gold" at the exhibition BAU ONLINE 2021. The aluminium systems provider will show innovations and highlights for upmarket residential buildings and projects from its existing system portfolio, with its ideally matching functions and looks. Also, heroyal will present digital services for more efficient and process reliable operations.

As an exhibitor at BAU for many years, heroyal will support BAU ONLINE as a "Event Partner Gold". On the digital exhibition platform, heroyal will address the main topics in live presentations, short interviews and films during live conferences, as well as in video calls and on a landing page that serves as a digital exhibition stand.

With its solutions for upmarket residential buildings and construction projects, the system provider will focus on several guiding themes of the exhibition.

Addressing the topic "Challenge of climate change", heroyal will present both functional and aesthetically appealing innovations in the field of textile sun protection systems, which protect the inside from heating up and create a pleasant room climate. Among other items, heroyal will show the new guide rail of the heroyal VS Z, which, with a face width of only 25 mm, sets new standards on the market. The system also offers new textiles with up to 100 % protection against sun radiation and UV radiation, and a new end strip that can be fully plastered in.

With regard to "Homes of the future", heroyal will showcase product highlights in the fields of windows, doors and sliding systems. The focus will be on solution portfolios that can be ideally adapted to the building shell, contributing to more comfort of living and quality of life through characteristics such as thermal insulation, sound insulation, security and accessibility/universal design. heroyal products create individual and sustainable living space and provide for a high planning reliability and a wide range of harmonious design options. heroyal also stands out for its especially efficient production.

Picking up on the guiding theme „Digital transformation“, heroyal will present new ways to digitalise various steps in the cooperation with their customers, creating more efficient and reliable work flows and, as a result, even higher customer satisfaction. Among other

features, heroal will present the new heroal configurator, which makes it possible to configure and order systems online.

For more detailed information on the systems and services presented at the exhibition, please see www.heroal.de/bau-munich.

Images



[heroal Fassade_heroal SD Beton]

As an “Event Partner Gold”, the aluminium systems provider heroal will present new system solutions and services on its digital exhibition stand at BAU ONLINE. © heroal



[heroal VS Z 25 mm Fuehrungsschiene]

Textile sun protection systems extended: at BAU ONLINE 2021, heroal will present innovations in the field of sun protection. © heroal



[heroal Fassade Fenstertür heroal SD Rost]

heroal will address the guiding theme “Homes of the future” with product highlights from its existing portfolio of windows, doors and curtain walls. © heroal

heroal – the aluminium systems supplier

As a manufacturer of aluminium system solutions for roller shutters, sun protection, roller doors, windows, doors and curtain walls, heroal is one of the international market leaders. Founded in 1874, the family company employs over 800 people at its headquarters in Verl, Germany, and locations in North America and Europe, and is involved in the construction of sustainable buildings in residential and commercial construction projects worldwide. heroal focuses on innovative and high-quality systems for fabricators, architects, planners, investors and building owners. heroal products are characterised by first-class quality, industry-leading customisation options and consulting and services in every phase of the building lifecycle. heroal systems are developed and manufactured in Germany.

More information is available at www.heroal.com.

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