

Press Release

heroal Cancels Participation in Fensterbau Frontale 2022

Verl, January 2022. heroal – Johann Henkenjohann GmbH & Co. KG has cancelled its participation in Fensterbau Frontale 2022.

For many years, heroal has been an exhibitor at Fensterbau Frontale, the world-leading trade show for windows, doors and facades in Nuremberg, Germany. After Fensterbau Frontale could not take place in 2020 due to Covid-19, heroal has decided not to participate in this year's trade show either, which has been postponed to July. Dr Theresa Schöne, Head of Marketing at heroal – Johann Henkenjohann GmbH & Co. KG says, "Unfortunately, the current situation allows neither the trade fair organisers nor us, the exhibitors, to have an exhibition in the usual format, where the key focus is placed on the dialogue and personal contact with the visitors to the fair." A participation in the Fensterbau Frontale in July 2022 is not an alternative for heroal, as Dr Theresa Schöne further explains, "We expect that all business areas will be extremely busy in the summer months, not only because it's the holiday season, but also due to the positive order intake and the ongoing supply chain crisis. Therefore, we would like to focus on our core business, the support of our customers, and on events which have already been scheduled."

heroal has already planned to participate in the Fensterbau Frontale in 2024.

Pictures



[heroal Firmenzentrale.jpg]

heroal – Johann Henkenjohann GmbH & Co. KG headquarters in Verl © heroal



[heroal_Theresa Schoene.jpg]

Dr Theresa Schöne, Head of Marketing at heroal © heroal

heroal – the aluminium systems supplier

As a manufacturer of aluminium system solutions for roller shutters, sun protection, roller doors, windows, doors, sliding doors, curtain walls and patio roofs, heroal is one of the international market leaders. Founded in 1874, the family company employs over 800 people at its headquarters in Verl, Germany, and locations in North America and Europe, and is involved in the construction of sustainable buildings in residential and commercial construction projects worldwide. heroal focuses on innovative and high-quality systems for fabricators, architects, planners, investors and building owners. heroal products are characterised by first-class quality, industry-leading customisation options and consulting and services in every phase of the building lifecycle. heroal systems are developed and manufactured in Germany.

More information is available at www.heroal.com.

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Instagram: https://www.instagram.com/_heroal/

Pinterest: <https://www.pinterest.de/heroalJohannHenkenjohann/>

YouTube: <https://www.youtube.com/user/heroalVerl/>

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