

Press Release

heroal Opens Show Room in Prague

Verl, January 2022. heroal opened a new showroom at the end of 2021, and now has a presence in the Czech capital. With a view of the vibrant municipal district 5, heroal's first showroom in the Czech Republic is located in the building complex Kotelna Park II. Customers, architects and people interested in heroal products can experience the system and service portfolio of the aluminum system provider live, on an area of around 190 square metres.

“The Czech Republic and the surrounding countries are an important region for heroal. With the newly opened showroom, we are pursuing the goal of expanding our presence in the region and offering our customers and all people interested in our products the opportunity of getting to know our range of services on-site, in a pleasant atmosphere,“ emphasizes Domenico Basta, Director Sales North East South West of the company heroal.

The heroal showroom is situated on the 4th floor of Kotelna Park II. It showcases exhibits and samples of systems for lifting-sliding doors, front doors and fire protection doors, to name but a few. Also, the functioning of window systems and shading solutions with external sun protection is shown. As a special highlight of the showroom, visitors can see for themselves the outstanding variety of coating options and wide range of textiles heroal has to offer. There are also some office workplaces and meeting rooms.

For decades, heroal has maintained close relationships with many customers in Eastern and South-Eastern European countries, including the Czech Republic, Slovakia and Slovenia. With this new showroom in Prague, heroal now offers all heroal fabricators, architects and investors a centrally located place to go. However, it was no co-incidence that Kotelna Park II was chosen as the perfect location: the 12,000 square metre building complex, which was completed in 2020 and houses office space as well as a café/bistro, has been equipped with heroal system solutions for windows, doors and curtain walls.

Customers and people interested in heroal products who would like to visit the new heroal showroom in Prague may want to arrange an individual on-site meeting via the responsible heroal external sales force. heroal partners can also book the showroom for events or conversations with customers, architects and investors. heroal is looking forward to your visit to the new showroom!

Address of the heroal showroom

Radlická 354, 158 00 Prague 5, Czech Republic

Pictures



[heroal Showroom Prag.jpg]

New showroom in Prague: since the end of 2021, customers, architects and investors have been able to experience the system and service portfolio of the aluminium system provider live on around 190 square metres. © heroal



[Kotelna Park II CZ.jpg]

The building complex Kotelna Park II in Prague was completed in 2020 and equipped with heroal systems for windows, doors and curtain walls. The heroal showroom is on the 4th floor. © Štěpán Látal



[heroal_Domenico Basta.jpg]

Domenico Basta, Director Sales North East South West at heroal © heroal

heroal – the aluminium systems supplier

As a manufacturer of aluminium system solutions for roller shutters, sun protection, roller doors, windows, doors, sliding doors, curtain walls and patio roofs, heroal is one of the international market leaders. Founded in 1874, the family company employs over 800 people at its headquarters in Verl, Germany, and locations in North America and Europe, and is involved in the construction of sustainable buildings in residential and commercial construction projects worldwide. heroal focuses on innovative and high-quality systems for fabricators, architects, planners, investors and building owners. heroal products are characterised by first-class quality, industry-leading customisation options and consulting and services in every phase of the building lifecycle. heroal systems are developed and manufactured in Germany.

More information is available at www.heroal.com.

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