

Press release

Comprehensive system solutions with flexibility and outstanding processing efficiency

heroal is presenting product innovations and comprehensive services for heroal specialist partners at the R+T 2024

Verl, november 2023. At R+T 2024, heroal will be presenting a wide range of services along the entire process and supply chain, as well as new products from the roller shutter, sun protection and roller door areas that stand out for their highly efficient processing. The aluminium system supplier will be exhibiting comprehensive system solutions for residential and building construction at the trade fair in Hall 9, Stand A12 under the motto “*simply better spaces for life*”. Customers and stakeholders can also learn about the excellent flexibility and processing efficiency of the company's solutions, as well as the diverse advantages offered by heroal's products and services in a workshop area. heroal will be kicking off its 150th anniversary celebration at the R+T 2024, which takes place from 19 to 23 February.

After taking part digitally in 2021, the heroal team is looking forward to meeting visitors in person once again this year at the exhibition stand. heroal's presence at the R+T will centre around comprehensive system solutions for residential and building construction, as well as for outdoor living applications. “Our exhibition motto, ‘*simply better spaces for life*’ underscores our commitment to use our products to make buildings more sustainable, safe and comfortable, while also meeting the highest standards of design and architectural freedom. Long-term partnership and collaboration with our specialist partners, as well as joint development of our system solutions and processes based on market requirements and customer needs, are essential for doing so. These values are part of our corporate philosophy. Because of this, we focused on ease of processing and efficient installation when developing our new products, as well as optimising work processes for our specialist partners. Our customers receive added support thanks to our extensive services along the entire process and supply chain”, explains Dr. Max Schöne, heroal Managing Director. The option to choose between system products, assembly kits, and pre-assembled elements in the roller shutter, sun protection and roller door areas is one of the company's particular

strengths. “Our portfolio is designed to offer heroal’s partners the greatest possible flexibility and custom-tailored solutions. System products will remain an important part of heroal's portfolio into the future. At the same time, we are seeing increasing demand from our customers for blanks and assembly kits, which we also plan to meet”. heroal’s exhibition stand will also celebrate the company's 150th anniversary, which the company is kicking off at the R+T.

Interested attendees can request free day tickets now at www.heroal.com/r-t-stuttgart. Attendees can also set up a consulting appointment and register for a live presentation of new heroal products at the heroal exhibition stand.

Flexibility and efficiency in ordering, production, and installation

Visitors to the exhibition stand can experience the entire process live, from digital ordering to efficient processing to simple installation of heroal’s system solutions in a large workshop area. Stakeholders can learn about the excellent flexibility and efficiency working with heroal systems offers in regular live presentations. Depending on the desired degree of assembly, you can always purchase heroal solutions for roller shutters, sun protection and roller doors cut to length, as an assembly kit, or as custom manufactured elements.

Innovative sun protection systems

Modern residential buildings and structures need to fulfil the highest requirements for sustainability, security, comfort and design. At the R+T, heroal will be presenting innovations in the roller shutter, sun protection and roller door areas, as well as smart building control solutions that generate added value. The heroal C 50 curtain wall system will be a highlight at the exhibition booth, with the heroal VS Z corner solution and a building controller in cooperation with Beckhoff Automation. The textile screens used in the heroal VS Z corner solution provide efficient sun protection in corner areas (such as all-glass corners). To do so, the curtain is guided with separate end strips, both of which run in just a single cable guide. That means the screens can each be controlled independently. In addition, the company will be exhibiting other shade solutions that integrate harmoniously into the curtain wall with the heroal VS Z system, based on the streamlined heroal GR 25, a 25-millimetre guide rail.

Other new products include the box depth guide rail for the heroal VS Z system, which can be combined with fall protection from different providers, and other new products in the heroal VS Z textile assembly area. Thanks to our cooperation with system providers Exte and VEKA, the ready-made textile assembly can be used in different PVC top mounted boxes, as well as the newly designed insulation box systems from Exte and VEKA. As an alternative to the use of roller shutters and blinds, this provides the unique option of textile shading with box systems from both companies. In addition, the heroal VS Z EM clamp-on sun protection also offers flexibility when it comes to sun protection. The simple production and installation of this system will be demonstrated live in the workshop area of the exhibition stand.

Attractive new products in the roller shutter, roller door and smart solution areas

heroal roller shutter systems offer installers maximum flexibility, security and energy-efficiency. With functional optimisations such as integrated solar motors, and new variants for guide rails and end strips, heroal is creating all new possibilities for installers in this area. heroal is also creating attractive design freedom for roller door systems by expanding its available design options. The heroal SD coating technology is now available for custom designs such as wood, concrete or rust look products. The coating technology will be on display at the R+T in an eye-catching concrete look. It creates a harmonious and high-quality overall look, thanks to the option to precisely coordinate heroal roller doors with the surfaces of heroal window, door and curtain wall systems.

Images



[heroal VS Z EM Montage]

Visitors can experience the entire process live, from digital ordering to efficient processing to simple installation of heroal's system solutions in a workshop area. © heroal



[heroal VS Z EM]

The heroal VS Z EM clamp-on sun protection system will be presented live at the R+T 2024. © heroal



[heroal VS Z Eckloesung]

One of the highlights at heroal's exhibition booth is the heroal VS Z corner solution, to provide aesthetic shading in corner areas. © heroal



[heroal VS Z Textilbaugruppe]

With a ready-made textile assembly, heroal is offering the option of textile shading with box systems from its cooperating partners ExtE and VEKA for the first time. © heroal

heroal – the aluminium systems supplier

As a manufacturer of aluminium system solutions for roller shutters, sun protection, roller doors, windows, doors, sliding doors, curtain walls and patio roofs, heroal is one of the international market leaders. Founded in 1874, the family company employs over 800 people at its headquarters in Verl, Germany, and locations in North America and Europe, and is involved in the construction of sustainable buildings in residential and commercial construction projects worldwide. heroal focuses on innovative and high-quality systems for fabricators, architects, planners, investors and building owners. heroal products are characterised by first-class quality, industry-leading customisation options and consulting and services in every phase of the building lifecycle. heroal systems are developed and manufactured in Germany.

More information is available at www.heroal.com.

Press contact:

heroal – Johann Henkenjohann GmbH & Co. KG
Lena Holtkamp-Stein
Österwieher Str. 80
33415 Verl (Germany)
Tel.: +49 5246 507-5143
E-mail: presse@heroal.de

Social media:

Facebook: <https://www.facebook.com/heroal.Deutschland>
<https://www.facebook.com/heroal.international>
Instagram: <https://www.instagram.com/heroal>
Pinterest: <https://www.pinterest.de/heroalJohannHenkenjohann>
YouTube: <https://www.youtube.com/user/heroalVerl>
LinkedIn: <https://www.linkedin.com/company/heroal---johann-henkenjohann-gmbh-&-co.-kg>
XING: <https://www.xing.com/pages/heroal>